

## What Is Jobs And Business Development?

Believing that many low-income individuals have the ideas, skills and motivation to succeed, self-employment is a viable strategy for many of those served by Central Wisconsin Community Action Council. For would-be entrepreneurs, the Job and Business Development program provides a variety of services and access to financial resources.

With funding from the Wisconsin Department of Workforce Development and the Department of Health Services eleven of the state's Community Action Agencies offer JBD programs.

BUSINESS & ECONOMIC DEVELOPMENT UNIT  
CREATE JOBS FOR LOW INCOME AND DISADVANTAGED PEOPLE BY DEVELOPING A NETWORK OF SUPPORT COMPONENTS THAT WILL ASSIST ENTREPRENEURS FROM CONCEPT THROUGH START-UP AND EXPANSIONS, USING STANDARD BUSINESS METHODOLOGY. THE GOALS AND OBJECTIVES OF THE PROGRAM ARE TO SUPPORT AND ENHANCE AN ENVIRONMENT THAT ENCOURAGES ENTREPRENEURS TO EXPLORE THEIR IDEAS, ENHANCE BUSINESS KNOWLEDGE/SKILLS OF ENTREPRENEURS AND EXPANDING BUSINESSES.



### CWCAC

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This program is part of  
Foodshare Employment  
and Training (FSET)



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**ON FOOD SHARE?  
ARE YOU AN ENTREPRENEUR?**

*Do you live in Columbia, Dodge or Sauk County?*

# JOBS AND BUSINESS DEVELOPMENT

WORKING TO HELP  
ACHIEVE YOUR DREAMS



[www.cwcac.org](http://www.cwcac.org)

**CWCAC assisted this new business with a micro loan for inventory and advertising.**



## SERVICES PROVIDED BY JOBS AND BUSINESS DEVELOPMENT

- FEASIBILITY STUDIES
- BUSINESS PLAN DEVELOPMENT
- MARKET STRATEGY ANALYSIS
- MANAGERIAL EVALUATION
- LOCATING FINANCIAL RESOURCES
- CREDIT PROBLEM RESOLUTION
- LOAN PREPARATION ASSISTANCE
- ON-GOING BUSINESS ASSISTANCE
- EMPLOYMENT RECRUITMENT ASSISTANCE
- PROVIDE SEED LOAN FOR START UP BUSINESS
- ASSIST IN COMPLETING APPLICATIONS REQUIRED BY VARIOUS STATE AND FEDERAL AGENCIES FOR IDENTIFICATION NUMBERS, SELLERS' PERMITS AND VARIOUS TAX FORMS.



This successful business was assisted with a collaborative effort involving DVR And CWCAC which provided start up funding and a viable business plan.

