

# CWCAC GOALS

## Strategic Plans & Planning 2019-2020

- I. **REDUCE CAUSES & CONDITIONS** creating poverty
- II. **PROVIDE & OFFER OPPORTUNITIES** to agency programs & services to all eligible individuals & families in our service area
- III. **ESTABLISH & MAINTAIN THE HIGHEST LEVELS** of financial & business practices
- IV. **AGGRESSIVELY PURSUE OPPORTUNITIES** for growth & expansion

## GOAL ATTAINMENT STRATEGIES

### ESTABLISH A FORMAL AGENCY SELF-ASSESSMENT PROCESS

1. Review annual performance quality & quantity
2. Recognize accomplishments
3. Expose program weaknesses
4. Identify desired improvements
5. Establish a base for expectations
6. Maintain a foundation for an historical performance base

### INCREASE CONTRIBUTIONS

1. Sustain our base of annual contributions & donations
2. Ensure an effective approach using board, managers, staff, community agencies, & concerned supporters
3. Establish & identify long term fund raising activities & goal setting

### PROGRAMS EXPANSION

1. Ensure mission effectiveness
2. Recognize development & innovation
3. Address identified & emerging community needs
4. Ensure a competitive position

### AFFORDABLE HOUSING PROJECT DEVELOPMENT

1. Support geographic areas of development
2. Recognize asset enhancement
3. Programs expansion

### BEST PRACTICES FOUNDATION DEVELOPMENT

1. Assure effective & efficient management
2. Contract performance compliance
3. Recognize modernization & technology changes

### ASSESS, APPRAISE, & RESPOND TO STATIC & EMERGING NEEDS

1. Apply results of assessment to program changes & implementation
2. Flexibility of movement
3. Recognize effective programs



*Based on board approved Agency Goals for 2019-2020, a set of strategies are offered and suggested for attaining our goals. The expectation is for 100% goal achievement with each specific strategy addressed and initiated.*